BID SUBMISSION PACKAGE

Classic BILLIARDS

THE 64

CUETEC

THE CLASSIC JIC 64 — POWERED BY CUETEC

DECEMBER 4–6, 2026

CLASSIC BILLIARDS

PRESENTED BY JUNIOR INTERNATIONAL CHAMPIONSHIPS

ONE SHOT. EVERYTHING CHANGES.

Advertising and Sponsorship Opportunities for THE CLASSIC JIC 64 POWERED BY CUETEC

Event: THE CLASSIC JIC 64 — Powered by Cuetec
Dates: December 4–6, 2026
Host Venue: Classic Billiards
Presented by: Junior International Championships
Theme: *ONE SHOT. EVERYTHING CHANGES.*

Overview

Junior International Championships is inviting companies, brands, and organizations to submit competitive bids for advertising and promotional opportunities during **THE CLASSIC JIC 64**.

THE 64 is an invitation-only junior billiards event featuring 64 selected athletes competing for championship recognition, sponsorship opportunities, professional development, prizes, and a chance to take the next step in their careers.

This event gives companies an opportunity to place their brands in front of junior athletes, families, billiards fans, industry leaders, and online viewers while supporting the future of the sport.

Competitive Bidding Process

Advertising opportunities for THE 64 will be awarded through a competitive bidding process. Companies must submit a proposal identifying:

- The advertising opportunity or category they are bidding on
- The amount of their financial bid
- Any products, services, or promotional support included
- The type of exposure they are requesting
- Any category exclusivity being requested

Submitting a bid does not guarantee acceptance. JIC reserves the right to accept, reject, or negotiate any proposal based on its financial value, promotional value, brand compatibility, and benefit to the athletes and event.

Available Advertising Opportunities

Companies may bid on one or more of the following:

- Presenting sponsorships
- Livestream and broadcast commercials
- Feature-table branding

- Arena and venue signage
- Tournament-division sponsorships
- Match sponsorships
- Player-interview backdrop placement
- Digital scoring and bracket advertising
- Social-media advertising
- Promotional-video placement
- Event-program advertising
- Awards-ceremony sponsorships
- Player gift-bag product placement
- Sponsored contests and fan promotions
- Naming rights for approved event features
- Custom advertising packages

Additional ideas and creative activation proposals are encouraged.

Advertising Benefits

Depending on the value and level of the accepted bid, advertising benefits may include:

- Company-logo placement on approved event materials
- Recognition during livestream coverage
- Commercial or promotional-video placement
- Social-media posts and company tags
- On-site signage and banners
- Recognition by event commentators and hosts
- Inclusion in press releases and event announcements
- Vendor or promotional space at the venue
- Product placement and athlete engagement
- Category exclusivity
- Recognition during the awards ceremony

Final benefits will be determined through negotiation and included in the advertiser's written agreement.

Bid Evaluation

Proposals will be evaluated using the following criteria:

1. Financial value of the bid
2. Overall benefit to THE 64 and its athletes
3. Company reputation and brand compatibility
4. Promotional reach and marketing support
5. Ability to fulfill all commitments on schedule
6. Whether category exclusivity is requested

The highest financial bid will receive strong consideration, but it may not automatically be selected. JIC will choose the proposal that provides the greatest overall value to the event.

Bid Requirements

Each proposal must include:

Company name:
Primary contact:
Email address:
Telephone number:
Advertising category requested:
Financial bid amount:
Products or services included:
Requested advertising benefits:
Category exclusivity requested: Yes or No
Additional proposal details:

Important Conditions

- All bids must be submitted in writing.
- Advertising rights are not secured until a written agreement is signed and payment is received.
- Accepted payments and contributions are non-refundable unless otherwise stated in the final agreement.
- All advertising materials must be approved by JIC.
- Advertisers are responsible for providing logos, graphics, videos, and promotional materials by the required deadlines.
- JIC may reject advertising that conflicts with the event's values, youth-focused mission, existing partnerships, or contractual obligations.
- Category exclusivity must be approved in writing.
- Unauthorized use of THE 64, JIC, Classic Billiards, Cuetec, or participating athletes' names and images is prohibited.

Submission Information

Send completed proposals with the subject line:

THE 64 ADVERTISING BID — [COMPANY NAME]

Email: jictour1@gmail.com
Submission deadline: September 19th

Bid decision date: September 25th

Questions and requests for customized advertising opportunities may also be submitted to the email address above.

Closing Statement

THE 64 is more than a tournament. It is a platform designed to identify, showcase, and develop the next generation of billiards stars.

We are seeking companies that understand the value of investing in young athletes and want to connect their brands to professionalism, opportunity, competition, and the future of the sport.

This is your opportunity to put your company in the middle of one of junior pool's most exciting events.

Submit your bid. Secure your position. Become part of THE 64.

ONE SHOT. EVERYTHING CHANGES.